



## **FOSTERING OCEAN INNOVATIONS FOR A SUSTAINABLE OCEAN ECONOMY BETWEEN THE MEDITERRANEAN'S NORTHERN AND SOUTHERN SHORES: How to Increase Positive Impacts for the Mediterranean by 2045**

Monday 4<sup>th</sup> September 2023, at 09:00 – 16:00

Darwin-Dohrn Museum (DaDoM), Stazione Zoologica Anton Dohrn, Naples, Italy

There is increasing need to protect our ocean and waters and to do so a higher level of innovation shall be reached to allow positive impacts and change. To this end, a crucial step is to analyse what are the priorities and actions needed to reach a higher sustainability level in the Mediterranean. The OECD, Cluster Blue Italian Growth and Stazione Zoologica Anton Dohrn, with the institutional support of Comune di Napoli, thanks to the involvement of high-level experts, will tackle the issues and will share a vision of what are the ambitions and expected actions towards 2045, with specific sectorial focuses and international points of view.

### **AGENDA**

9:00 – 9:30     **REGISTRATION**

9:30 – 10:00   **INSTITUTIONAL GREETINGS**

- **Gaetano Manfredi**, Major, City of Naples
- **Chris Bowler**, President, SZN
- **Massimo Ferdinando Francesco Cavaliere**, General Manager, SZN

10:00 – 10:15   **KEYNOTE LECTURE: *THE OCEAN ECONOMY TO 2045 - FORESIGHT WORK***

**Claire Jolly**, Head of Unit - STI Ocean Economy Group of OECD



*Sponsored and supported by the Municipality of Naples*

10:15 – 11:15 **ENTREPRENEURSHIP AND TECHNOLOGY TRANSFER BETWEEN NORTHERN AND SOUTHERN SHORES OF THE MEDITERRANEAN LOOKING AHEAD TO 2045**

Chairmen: **Giovanni Caprino**, President, Cluster Tecnologico Nazionale Blue Italian Growth; **Barrie Stevens**, Senior Advisor, OECD

10:15 *Harnessing the tide: European Clusters for a Sustainable Blue Economy*

**Antonio Novo Guerrero**, President of the European Clusters Alliance & Clusters, Managing Director of the Cluster IDiA

10:30 *The Mediterranean Teaching: beyond Technology Transfer, a Community of Knowledge*  
**Grammenos Mastrojeni**, Senior Deputy Secretary General of the Union for the Mediterranean

10:45 *Westmed Maritime Clusters Alliance committed for a capacity building platform to foster the Mediterranean ecosystem of the Blue Economy*

**Matteo Bocci**, Senior Blue Economy Expert, WestMed Assistance Mechanism

11:00 *Mediterranean maritime-port scenarios: the new challenges of sustainability*

**Alessandro Panaro**, Head maritime & Energy, Centro Studi SRM Intesa San Paolo

11:15 *Accelerating blue economy in Portugal*

**Carla Domingues**, Project Manager, FORUM OCEANO

11:30 – 11:45 **COFFEE BREAK**

11:45 – 13:00 **MARITIME SPATIAL PLANNING IN THE MEDITERRANEAN: CURRENT STATE AND EXPECTED PROGRESSES BY 2045**

Chairmen: **Roberto Cimino**, Vice President, Cluster Tecnologico Nazionale Blue Italian Growth; **Claire Jolly**, Head of Unit - STI Ocean Economy Group of OECD

11:45 *The role of the Tunisian Maritime Cluster within the Maritime Spatial Planning process of the Country*

**Ezzedine Kacem**, Founder and President, Tunisian Maritime Cluster



12:00 *Maritime Spatial Planning in Italy and in the Mediterranean*  
**Francesco Musco**, Professor, IUAV University of Venice

12:15 *International cooperation for cross-border transboundary MSP: Enablers, good practice, barriers and challenges*  
**Marco Borra**, Researcher, Stazione Zoologica Anton Dohrn

12:30 *Fragility of commercial fishing in the next maritime spatial use scenario*  
**Franco Andaloro**, Delegate of Cluster BIG for Sicily Region, Associated Researcher with the Stazione Zoologica Anton Dohrn

13:00 – 14:15 **LUNCH BREAK**

14:20 **FOCUS TALK: MARINE ROBOTICS & UNMANNED SURFACE VEHICLES: WHAT'S TO EXPECT IN THE NEXT DECADES**

*Chairing and brief introduction:* **Barrie Stevens**, Senior Advisor, OECD

**Massimo Caccia**, Director of Research, Istituto di Ingegneria del Mare, Consiglio Nazionale Ricerche

14:45 **FOCUS TALK: BLUE ECONOMY on THE SOUTHERN MEDITERRANEAN SHORES: GAPS AND OPPORTUNITIES**

*Chairing and brief introduction:* **Roberto Cimino**, Vice President, Cluster Tecnologico Nazionale Blue Italian Growth

**Leonardo Manzari**, WestMED Assistance Mechanism-National Hub for Italy

15:10 **PANEL DISCUSSION: ACTIONS FOR THE FUTURE**

Chairman: **Roberto Cimino**, Vice President, Cluster Tecnologico Nazionale Blue Italian Growth

**Participants:** **Claire Jolly**, Head of Unit - STI Ocean Economy Group of OECD; **Giovanni Caprino**, President, Cluster Tecnologico Nazionale Blue Italian Growth; **Barrie Stevens**, Senior Advisor, OECD; **Marco Borra**, Researcher, Stazione Zoologica Anton Dohrn; **Grammenos Mastrojeni**, Senior Deputy Secretary General of the Union for the Mediterranean; **Antonio Novo Guerrero**, President of the European



Clusters Alliance & Clusters, Managing Director of the Cluster IDiA; **Leonardo Manzari**, WestMED Assistance Mechanism-National Hub for Italy; **Matteo Bocci**, Senior Blue Economy Expert, WestMed Assistance Mechanism.

16:00 **End of the Workshop**



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