WOMEN IN BLUE ECONOMY

INTELLIGENCE GATHERING AND CAPACITY BOOSTING

Name of the Event

WIN BIG

Co-funded by the European Union

Women as agents of change

Solutions for women-led business in blue economy.

Co-funded by the European Union

Key areas of action

I. Environmental and climate action

II. Sustainable and inclusive economic and human development

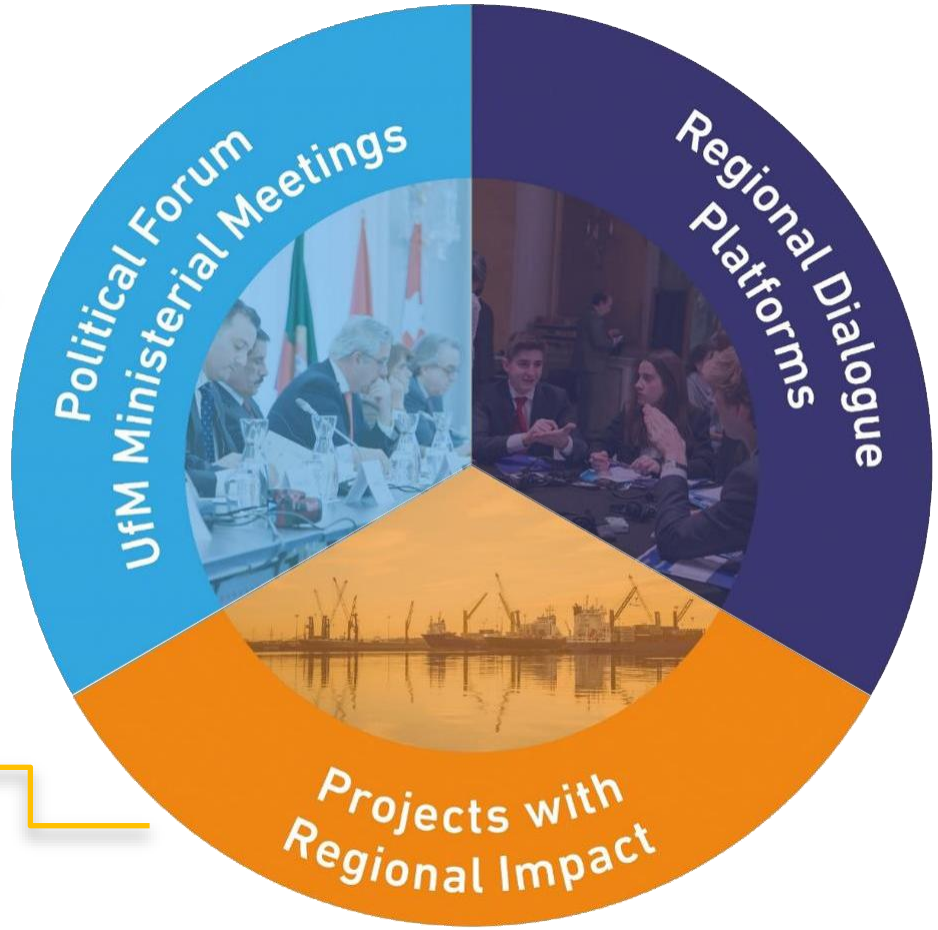
III. Social inclusiveness and equality

IV. Digital transformation

V. Civil Protection

The 3 P's: Policies in Action – Strategic Objectives

*Enhance **dialogue between member states** and define the UfM priorities in the priority areas of action*



*Through a **multi-stakeholder approach**, facilitate exchange on ministerial mandates; better understand stakeholders' needs; share experiences and identify best practices; put forward policy recommendations; promote concrete*

cooperation projects

*Identify and support **regional cooperation projects** that have a tangible impact on the ground and contribute to the goals set by UfM Member States in each area of action (UfM labelling)*

2021 UfM Ministerial Declaration on SBE

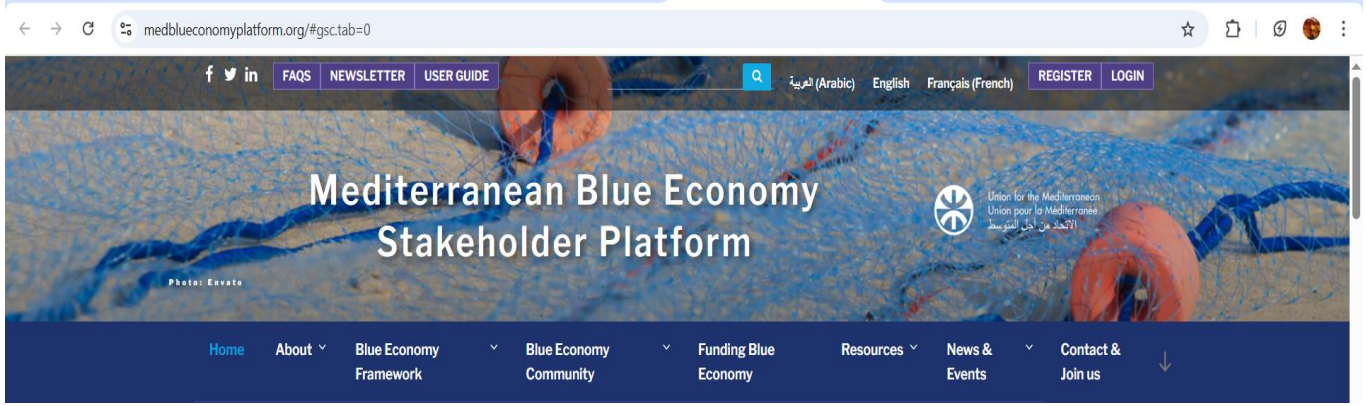
10 key priorities :

- ✓ Governance and the future of sea basin strategies in the Mediterranean region
- ✓ Marine research and innovation, skills, careers and employment
- ✓ Sustainable food from the Sea: fisheries and aquaculture
- ✓ Sustainable, climate-neutral and zero-pollution maritime transport and ports
- ✓ Interactions between marine litter and the blue economy
- ✓ Coastal and maritime tourism
- ✓ Maritime Spatial Planning and Integrated Coastal Zone Management
- ✓ Marine renewable energies
- ✓ Maritime safety and security of blue economy activities
- ✓ Sustainable investments in the blue economy

Implementation of the 2nd UfM Ministerial Declaration on SBE:

- **Roadmap for the implementation of the Ministerial** (EN, FR, AR)
- **Results-Based Monitoring, Reporting and Evaluation mechanism in place**
  - ✓ *Regular mapping and reporting at each UfM Regional Platform SBE, including indicators*
  - ✓ *Regular Update of the Roadmap*
  - ✓ *External Evaluation of the implementation of the Ministerial SBE/Roadmap (ongoing)*

2025 Upcoming activities



Key deliverables:

BlueMed Partnership

- ✓ The BMP is a platform for coordinating interventions and leveraging resources from the Implementing Partners and Donors to enable sustainable blue economy investments in the Beneficiary Countries of the Mediterranean region.
- ✓ New multi-donor fund (the “BMP Fund”) managed by the European Bank for Reconstruction and Development (EBRD), the Blue Mediterranean Partnership seeks to secure additional funding from sovereign donors for project preparation, and blended finance.
- ✓ Implementing Partners are multilateral development banks, development financial institutions and international organisations

Women Support to women-led business

Women play critical roles in fisheries, marine conservation, ocean research, coastal economies, maritime logistics.

Yet, they remain marginalized when it comes to decision-making, access to funding, and marine resource management.

Enhance Regulatory Framework

Public-Private Partnerships

Tailored Technical assistance and mentorship programmes

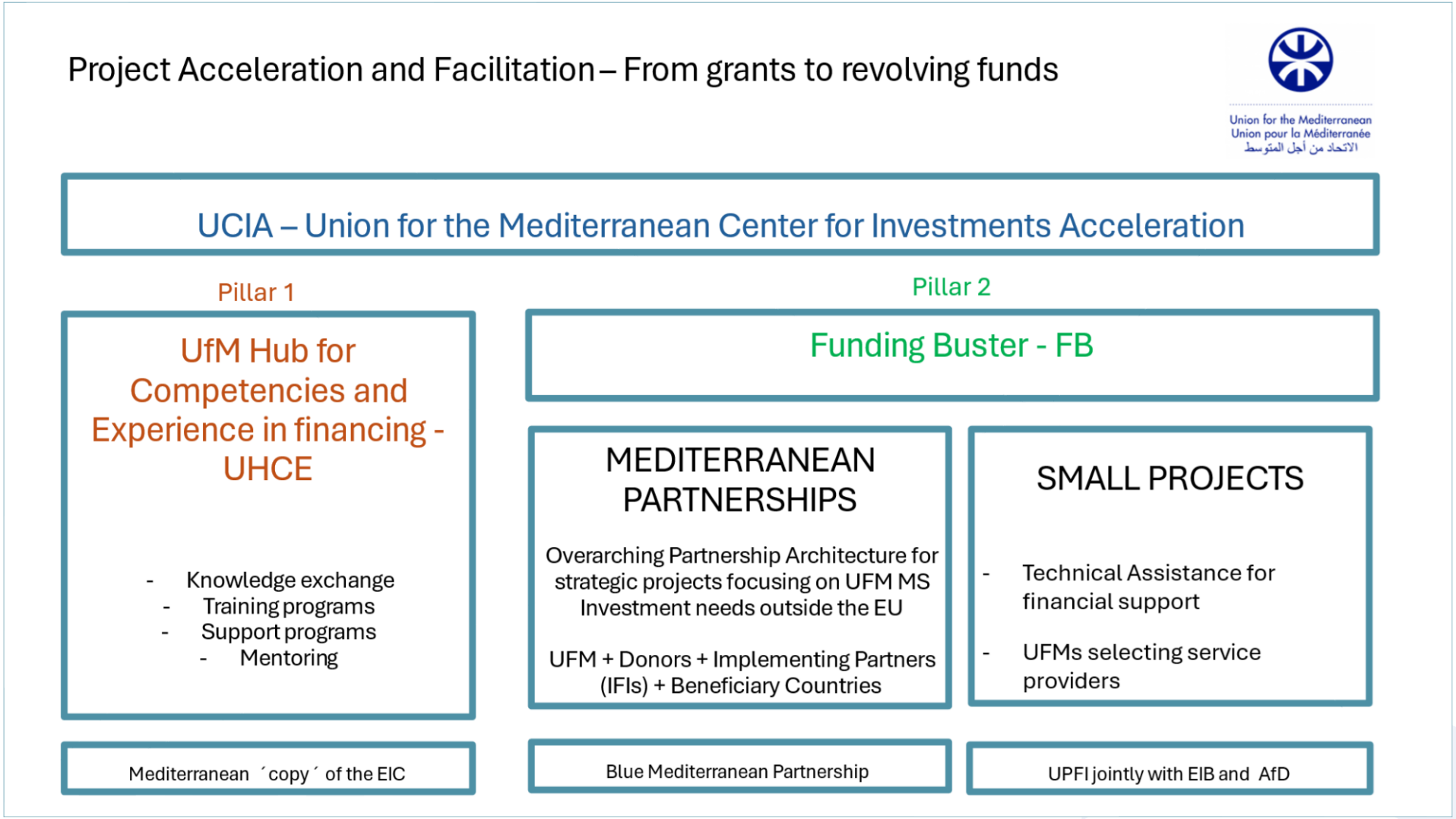
Collaborative Knowledge Sharing

Collaboration UfM OECD on Financial inclusion

Union for the Mediterranean Centre for Investments Acceleration (UCIA)

UfM Regional network

Focus on Investment readiness



UfM Initiatives

WIN BIG

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