

WIN-BIG
MEDITERRANEAN EVENT
AGENDA – *Learning Labs*

27th March 2025 - Italy, Rome



Co-funded by
the European Union

Day 2
Thursday, 27th March 2025
Win-Big Learning Labs (in presence)
Federazione del Mare (FdM) premises - Piazza SS. Apostoli, 66
09:00 – 17:30 (CET)

Time	Session
09:00 – 09:30	Registration Session
09:30 – 11:00	<p>Learning Labs : Sustainability and Innovation in the Blue Economy Showcase workshop of Innovative Blue Economy Initiatives and Interactive Workshop of Designing Sustainable Blue Projects</p> <p>Pierpaolo Campostrini – Director General Consortium for coordination of research activities concerning the Venice lagoon system (CORILA)</p>
11:00 – 11:30	Coffee Break
11:30 – 13:00	<p>Learning Labs : Business Plan Development Introduction workshop to the key components of a successful business plan within the context of the Blue Economy. Group activity: Participants draft a business plan outline for the hypothetical Blue Economy start-up/project developed in session 2.</p> <p>Leonardo Manzari - National Hub Italy - WestMED Assistance Mechanism</p>
13:00 – 14:00	Lunch and Networking
14:00 – 15:15	<p>Learning Lab: Communication Skills for the BuE. Interactive workshop focusing on effective communication skills and presentation skills. Practice and feedback through role-playing scenarios tailored to the BuE.</p> <p>Clara Bartra – Food Tech & Food Innovation Expert – Ivoro Ventures</p>
15:15 – 15:30	Coffee Break
15:30 – 17:00	<p>Learning Labs: Blue Career Management Interactive session guiding participants through self-reflection and practical exercises to assess their career satisfaction, set long-term goals, and develop strategies for growth in the blue economy. Attendees will explore career paths, navigate challenges and identify actionable steps to advance their careers.</p> <p>Celia Murcia – Founder and CEO – Blue-Jobs</p>
17:00 – 17:30	Interactive Session & Closing